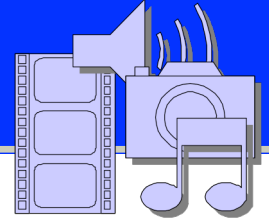


MEDIA NOTES



Woodrum-Media - 1619 N. Bowman, Danville, IL 61832
info@woodrum-media.com - <http://www.woodrum-media.com> - Phone: 217.443.4403

Sign Up for DACC's Photography Tour to Southern Illinois

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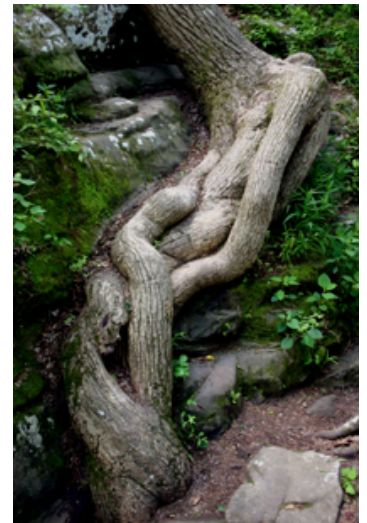
Danville Area Community College is sponsoring a photo excursion to Southern Illinois with Les Woodrum as your guide. The trip is scheduled for October 27-29, 2015.

Come explore scenic Southern Illinois during the peak of the fall foliage color season with photographer Les Woodrum. The trip will include nightly classes and critiques of that day's photo shoots.

Transportation, lodging and instruction fees are included in the price. Cost of meals are extra. This photo opportunity is only \$300.00 per participant.

Les Woodrum has photographed Southern Illinois since 1976. Early in his career, he was the scientific research photographer for The Illinois Natural History Survey, which part of his job was to document in photographs the natural beauty of all scenic areas of Illinois. Les spent many months in Southern Illinois photographing the many wonders. The tour will lead you to both the popular spots that people love to photograph, plus many lesser-known sights that only the "locals" know about.

For questions about this photo tour, contact Les Woodrum at lesw@woodrum-media.com To sign up, Call the DACC Community Education Department at 217-554-1668 or 217-554-1667



Fall Photo and Computer Imaging Classes at DACC

There is a full slate of photography and digital imaging classes scheduled this semester at Danville Area Community College. All classes are either four weeks or eight weeks in length. All classes are taught at the DACC Village Mall office. Classes start September 1, 2015. Read on to see exact class schedule.



Photography "THE BASICS"

This course of study introduces the student to: The use and handling of 35mm as well as digital cameras; a working knowledge of film

and digital imaging; the basic elements of a photograph; an understanding of lighting, both natural and artificial (flash); basic portrait lighting and posing; and the care, storage, and display of printed photographs as well as digital images.

Requirements: 35 mm camera and/or digital camera.

Class Schedule - Tuesday nights 6-8:00pm, September 1 through October 20

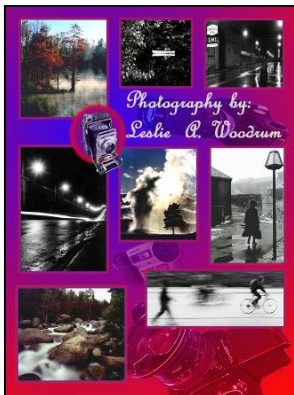
At the DACC Village Mall Office

Digital Photography

Traditional film is almost a thing of the past. This workshop will emphasize digital photography techniques, explain digital photography terms, camera operations and settings, basic photo manipulations, and file management of digital images.

Class Schedule - Thursday nights 6-8:00pm, September 3-24

At the DACC Village Mall Office



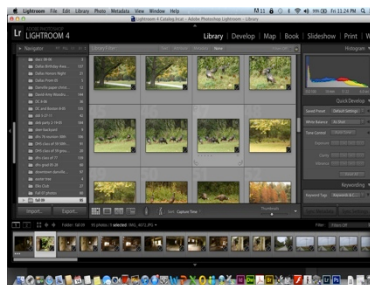
PHOTOSHOP CS

This class will introduce you to the basics of working with Photoshop CS for retouching photographic images. Students will be able to use techniques for selecting images in order to edit and retouch images, and prepare images for inclusion in a website or for printed documents. Students will be able to edit images using the painting tools, clone stamp and drawing

tools, and they will be able to create new images using the pen tool and the drawing and painting tools. Participants will be able to create and edit images using layers and make photo composites and montages.

Class Schedule- Thursday nights 6-8:00pm, September 30- October 21

At the DACC Village Mall Office



Adobe Lightroom

New Class offered at DACC

Les Woodrum recently completed Adobe certified training in Adobe® Photoshop® Lightroom® 4 software and will offer a class at DACC this fall. Lightroom provides a comprehensive set of digital photography tools, from powerfully simple one-click adjustments to cutting-edge advanced controls. Create images that inspire, inform, and delight. Lightroom is becoming the photographer's choice program in sorting and cataloging their photo collections. Besides cataloging and editing your photos, there are many retouching and photo manipulations that can be performed with this rather inexpensive program.

Class Schedule - Tuesday nights 6-8:00pm, November 3-24

At the DACC Village Mall Office

Photoshop Elements

Photoshop Elements is a program that comes with many new digital cameras and scanners. It can perform many of the functions that the more expensive Photoshop CS5 or CS6 can do, but is more user friendly to amateur artists and photographers. The class will teach how to view and organize, fix, and enhance photos, and produce photo creations and composites.

Class Schedule - Thursday nights - 6-8:00pm, November 5 through December 3

At the DACC Village Mall Office

To enroll in any of these classes offered through Danville Area Community College, contact the Community Education department at 217-554-1668 or 217-554-1667.

Deadline for registration is one day prior to the starting date of each class.

Les Receives Best of Show at Arts in the Park



It was a big surprise last month when Pat Phillips, Chairwoman of Danville Arts in the Park walked up to my booth and presented me with the “Best of Show” award for the art show. It is not too often that photography wins over more traditional art categories. To add icing on the cake, I had tremendous sales all weekend at the show. I would like to thank all those that purchased photo art prints that weekend.

I will be exhibiting in two more local shows before the season runs out. The next opportunity locally to see my work will be August 21-22 at the Taste of Champaign. The show will be at West Side Park. Friday, it runs from 5:00 p.m. to 11:00 p.m. and Saturday’s hours are from 11:00 a.m. to 11:00 p.m.

I always finish off the season at the Salt Fork River Art Show at the Sleepy Creek Winery. That show will be September 26 and 27. Sleepy Creek is located about three miles south of Oakwood. There is lots of wine, great entertainment both days, and a very classy collection of artists. Oh, and did I say lots of wine? This has been a great show in the past, and with changes they are making this year, it promises to be a fantastic way to cap off the summer art show season.

Brochures available On-Line

Just a reminder that all of the Woodrum Media brochures can be found on-line in PDF form. There are brochures available describing our services available:



- **Commercial Photo Services** - <http://www.woodrum-media.com/images/commercial.pdf>
- **Portraits** - <http://www.woodrum-media.com/portrait%20brochure.pdf>
- **Weddings** - <http://www.woodrum-media.com/wedding%20brochure.pdf>
- **Custom Lab Services** - <http://www.woodrum-media.com/lab%20brochure.pdf>

Photoshop Services a Specialty at Woodrum-Media

Photoshop services is one of the specialty services offered at Woodrum-Media. No job is too complicated. For an example, in the past month or so, we have produced these photos for our clients:

- Added individuals to a group photo
- Removed an ex-wife from a family group photo
- Colorized old black and white photos.
- Restored photos that had been ripped apart and chewed up by a dog.
- Color corrected faded color photos.
- Produced photo composites combining two to five different image in the final composite.
- Combined 13 photos to produce a 360° panoramic image.
- Resized images to fit standard frame sizes without cropping any of the image.

So whatever ideas you may have for your photos, Woodrum-Media can produce that final image. Give me a call and ask for a quote.

Woodrum-Media

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info@woodrum-media.com

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<http://www.woodrum-media.com>

Photo of the Quarter



Wabash Depot,
Danville, IL
© 1977

Every now and then I have to venture out to my garage and dig through old negatives to satisfy requests for clients. Last spring, Garfield's Restaurant contracted me to decorate their Village Mall location with a collection of black and white photos taken locally. They wanted some photos that were historical. You really start to feel old when your photos are considered "historical." After providing Garfield's with this photo, I also printed up some prints of this for shows this summer and sold out. Visit Garfield's to see all the photos on display.

Camera - Mamiya C-220 w80mm f/2.8 lens
Film - Kodak Tri-X Pan Professional at 320 ASA
Exposure - f/22 at 1/4 sec.

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